Challenges in organization of city statistics – case study Zagreb

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Photo: D.Rostuhar, Zagreb Tourist Board

Overview

- 1. Roots
- 2. Current situation
- 3. Vision, Mission, Goals
- 4. Conclusions

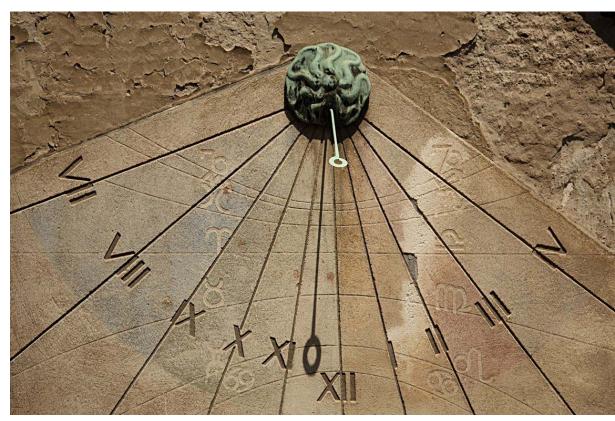


Photo: M. Vrdoljak, Zagreb Tourist Board

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1. Roots

- City statistical office established in 1929
- First statistical handbook published in 1931
- Statistical activities organized as statistical office/bureau within or close to city administration
- Centre for economical development of the City of Zagreb, City bureau for development planning and environment protection, City bureau for physical planning, City office for strategic planning and development

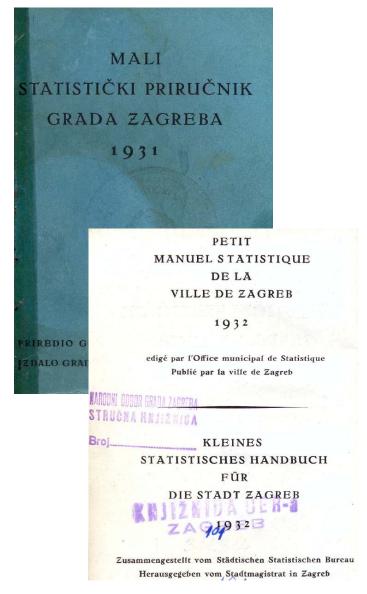


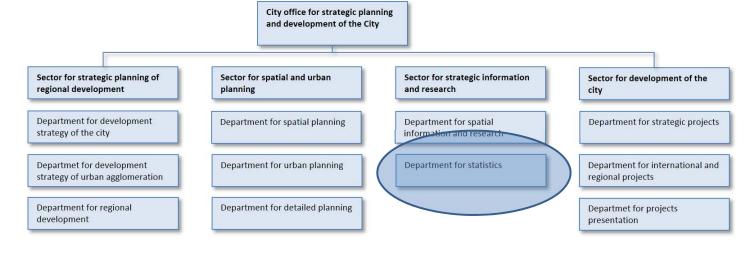
Photo: Small Statistical Handbook, 1931, 1932

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2. Current situation - organization

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- Actual Law on official statistics city administrative body for statistics is one of national statistical authorities
- Department for statistics / Sector for strategic information and research / City office for strategic planning and development of the City
- Supporting part of national official statistical system / expert body for statistics within the city administration



2. Current situation - challenges

- technological changes loss of manual jobs (e.g. paper form surveys)
- growing need for statistical data within city administration and business sector
- legislation changes relationship with national statistical authority (CBS)
- human resources not fitted to needs of contemporary statistics



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Photo: Boška i Krešo, Zagreb Tourist Board

3. Vision&Mission

- Shift to new paradigm
- Analysis of existing processes and development of guidelines for change IPSOS d.o.o. Zagreb
- "Central place for the collection, processing and dissemination of statistical data of the City of Zagreb for the needs of the city administration, business, science, civil sector and citizens"
- "To provide users with quality, objective, timely, up-to-date and methodologically harmonized statistical data at the level of the City of Zagreb, the local self-government and the region"

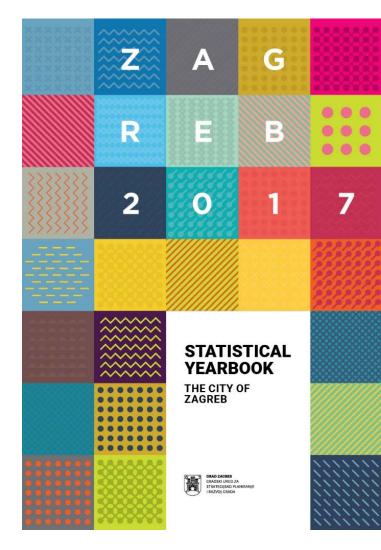


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3. Goals (1)

- Establishing of organizational and legal structure that will enable linking of users and producers of statistical data
- Organization of "one stop shop" system for the collection, processing and dissemination of statistical data from administrative and other sources





Picture: Cover of Zagreb Statistical Yearbook 2017

3. Goals (2)

- Establishing of system for harmonization and evaluation of statistical indicators for the City of Zagreb
- Defining a business relationship with the Croatian Bureau of Statistics in accordance with the needs of the City of Zagreb and the needs of the statistical system of the Republic of Croatia
- Planning and management of human resources of the Department for statistics



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Map: Urban data platform, Population density - cities

4. Conclusions

- Long and rich tradition of city statistics
- Challenges driven by technological changes and growing needs for statistical data
- Shifting to needs of the city administration, business, science, civil sector and citizens
- Call for cooperation to achieve our goals we need assistance from science sector, business and statistical community!



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Thank You for your attention!

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Photo: Suradnik 13, Wikipedia